

ARCTIC COOL®

TEMPERATURE
REGULATING
TECHNOLOGY

WHAT IF YOU COULD TRAIN HARDER? GO FARTHER?

The Arctic Cool® Instant Cooling Shirt pushes you beyond what you thought was possible. More than just wicking, the patent-pending HydroFreeze™ X Technology goes to work as soon as you start to sweat, absorbing and recycling moisture to keep you cooler, longer.

Arctic Cool keeps you comfortable and dry all year long. It's the next evolution in athletic apparel.

WHY A COOLING SHIRT?

KEEP ACTIVE.

The relaxed, athletic design allows for full range of motion without weighing you down.

KEEP COOL.

The cooling effect begins as soon as you start to sweat and keeps working as long as you do.*



ARCTIC COOL®

SWEAT ACTIVATED
INSTANT
COOLING
SHIRT

ARCTIC COOL®

MEN'S

SWEAT ACTIVATED

INSTANT COOLING SHIRT

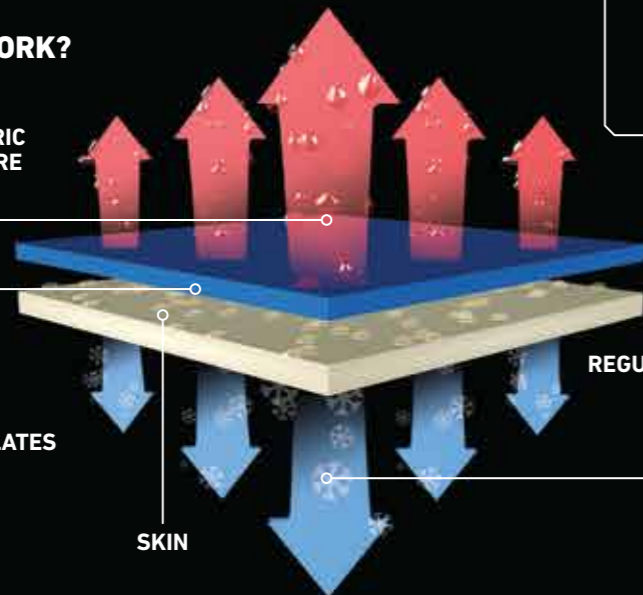
HOW DOES IT WORK?

1 ARCTIC COOL FABRIC
ABSORBS MOISTURE

4 FABRIC KEEPS
YOU COOL & DRY

2 MOISTURE CIRCULATES
THROUGH SHIRT

3 HYDROFREEZE X
REGULATION ACTIVATES



SKIN

GUARANTEED TO KEEP YOU COOL

If you are not completely satisfied with the Arctic Cool Instant Cooling Shirt or the HydroFreeze X Technology, we will replace the shirt or refund your purchase price. Details at arcticcool.com/satisfaction-guaranteed

EASY TO CLEAN

Machine wash cold with like colors. Do not use softeners. Do not bleach. Tumble dry low. Do not iron. Do not dry clean. Anti-microbial design fights odors. Material: 94% Polyester / 6% Spandex



TEMPERATURE REGULATING
COOLING TECHNOLOGY

COOLS TO 30° BELOW
BODY TEMPERATURE

STAY COMFORTABLE
AND DRY ANY SEASON

CONSTRUCTION DISPERSES
& DRIES MOISTURE

POWERED BY

**HYDROFREEZE™ X
TECHNOLOGY**

TEMPERATURE
REGULATING
TECHNOLOGY

atomi™

For questions or concerns, email us at info@atominy.com.
10 West 33rd Street, Suite 520, New York, NY, 10001.
Arctic Cool name and logo are trademarks of Atomi, Inc.
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*Results may vary based on saturation level, temperature, climate, and overall body temperature.

RoHS
2002/95/EC

PROP 65
COMPLIANT



