

Flycell Teams with Sony Music Entertainment

Sony's hottest current artists and vast back catalog now available to Flycell subscribers through new mobile content partnership

NEW YORK, New York – July XX, 2010 - Flycell Inc. (www.flycell.com), the popular mobile media and entertainment company, today announced a new licensing agreement with Sony Music Entertainment. With this agreement, Sony's entire ringtone catalog is now available to Flycell subscribers for use on mobile devices. This digital distribution deal brings Sony's huge collection of current top artists, as well as a vast back catalogue to Flycell subscribers around the world. .

"Mobile phones are quickly becoming the most fashionable device for entertainment and it's important that our artists, both past and present, are at the forefront of this technology," said Jay Pomeroy, Vice President of Mobile Sales at Sony Music Entertainment. "Adding our unparalleled roster of music to the Flycell service extends Sony's catalog to fans on the go as a way to personalize their mobile phones, express themselves and support their favorite artists."

The Sony Music Entertainment corporation houses a variety of major labels, including Arista Records, Columbia Records, Epic Records, J Records and RCA Records. Sony's current roster includes Shakira, Ke\$ha, Sean Kingston, Christina Aguilera, Dido, Sade, Alicia Keys, Dave Matthews Band, Ozzy Osbourne, Kings of Leon and Bruce Springsteen, among others. Its back catalog includes AC/DC, Michael Jackson, Pearl Jam and much more.

"Sony's most popular artists, along with favorites from the past, are now all available to Flycell subscribers, reinforcing our position as the leading global provider of mobile content direct to consumers," said Alberto Montesi, Flycell CEO. "Content from Flycell is already easy to use to personalize your mobile device, and now there is even more mobile content to chose from."

Flycell's international mobile entertainment distribution and marketing expertise provides a way for the artists of Sony Music Entertainment to reach fans across the US directly on their mobile devices. Music fans can visit <http://www.flycell.com> and subscribe today.

About Flycell

Flycell, Inc. is a leading mobile and online media and entertainment destination. Flycell lets people from all walks of life personalize their phones with the mobile content that reflects their own unique tastes in entertainment, sports, games and more. The company partners with media companies and mobile network operators globally that utilize Flycell's cutting edge multimedia applications and services. Headquartered in New York, N.Y. and launched in 2004, Flycell is a wholly-owned subsidiary of wireless services company Acotel Group (MIL: ACO). For more information concerning Flycell visit:<http://www.flycell.com/corporate>.

About Sony Music Entertainment

Sony Music Entertainment is a global recorded music company with a roster of current artists that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre, including American Recordings, Arista Nashville, Arista Records, Battery Records, Beach Street Records, Black Seal, BNA Records, Cinematic, Columbia Nashville, Columbia Records, Epic Records, Essential Records, Flicker Records, Fo-Yo Soul, GospoCentric, Hitz Committee Entertainment, J Records, Jive Records, LaFace Records, Legacy Recordings, Masterworks, Polo Grounds, RCA Records, RCA Nashville, RCA Red Seal, RCA Victor, Reunion Records, Slightly Dangerous, Sony Classical, Sony Music Latin, Star Time International, Verity Records, and Volcano Entertainment. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.