

Press Release

EXTENDED HEALTH: Nòverca Enters the World of Healthcare

Nòverca's 2.0 Platform - a new model for ongoing monitoring and management of diabetes

Nòverca – the first and currently only Italian 'Full MVNO' – has expanded its product offerings by announcing its presence in the **Health and Wellness Sector**.

An innovative telematic support model to support diabetes treatment has been developed and launched thanks to the long-term **partnership between Acotel Group, parent company of Nòverca, and Fatebenefratelli Hospital.** Davide Carnevale, Marketing & Sales Director at Nòverca Italia, **made the announcement** during an **Italy Expo Comm Italia 2011** press conference.

The telematic support product ensures a constant monitoring solution **which** enables users to **access their own health activity data on multiple channels, including SMS, web, and smartphone applications, and allows them to share the data with doctors and family, resulting in heightened awareness and overall superior care.**

"The partnership with Fatebenefratelli and the monitoring of diabetic patients is only the first step into the world of Healthcare," said Davide Carnevale. "Moreover, we are ready to cover many other aspects of the Health and Wellness field".

At the heart of the Nòverca system is the patent pending **MiniMAU** (Management Automation Unit) with embedded SIM Nòverca 2.0. The MiniMAU operates as a patient data access point to the GSM network and interfaces, via either IrDA, Bluetooth, or USB, with medical devices used by patients (e.g. glucometers) while communicating with the central platform.

The platform processes data relating to medical indicators of the patient and provides a full range of analyses useful for diagnostic and management purposes. If requested, the platform will **automatically** send **alerts**, **via** SMS and/or email, thereby permitting healthcare professionals to intervene and modify treatment in real time.

"In addition to our numerous mobile phone services," Davide Carnevale continues, "We **will** shortly be launching additional 2.0 services in the Health & Wellness, Security, and Energy Control management sectors, as well as introducing **a new and important concept of social networking**".

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Who is Nòverca Italia: Nòverca Italia (www.noverca.it) is a company born out of the industrial cooperation starting in 2008 between the Acotel Group and the banking Group Intesa Sanpaolo. The company is one of the main Italian virtual mobile operators and has always been distinguished by its ability to introduce services with high added value onto the market.